

TRADE



TODAY

TRADE ISSUES AFFECTING AMERICA'S ECONOMY

*U.S. Congressman Kevin Brady
Ranking Member, Ways & Means Trade Subcommittee*

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KEEPING AMERICA COMPETITIVE: INTERNATIONAL INVESTMENT AGREEMENTS = MORE U.S. PRODUCTS SOLD

Protecting and promoting U.S. investment abroad is more important today than ever. Investment agreements help American companies and workers sell more of their products abroad, supporting jobs here at home. In countries where the United States has these agreements in place, we actually have a trade surplus of \$8 billion. And it's growing every day.

- *Today, the United States is the world's largest source of investment in foreign markets and the largest recipient of inward investment from abroad.*
- *American companies can often better compete in international markets if they have a presence there. Annual sales abroad by U.S. partner companies total nearly \$4 trillion - allowing U.S. companies to more easily access foreign markets and create U.S. jobs.*

AMERICA FALLING BEHIND

- *Without investment protections that provide rights to U.S. investors that are comparable to U.S. law, U.S. companies are forced to make fewer investments than their competitors who have negotiated such protections in key emerging markets— which means lost American market share, sales, and jobs.*
- *There are currently over 2,300 bilateral investment agreements in force around the world – but the United States is party to only 40 of those.*

TRADE FACT OF THE WEEK



*75 % of global
purchasing power is
located outside the
United States*